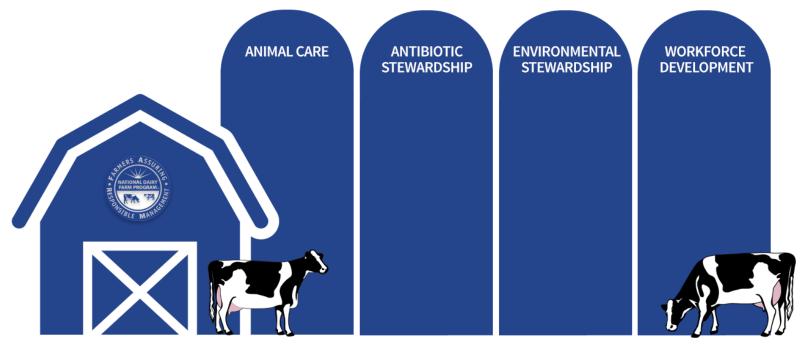




Program Goal

Assure Consumers & Customers that dairy farmers care for their animals, workforce and land in a humane and ethical manner







Program Staff



Emily Yeiser Stepp Senior Director FARM Program, NMPF



Angela Anderson Director, Customer Outreach DMI



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Initiatives
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Jamie Jonker, PhD Vice President, Sustainability & Scientific Affairs, NMPF



FARM Animal Care Scope

Does	Does Not
Framework and foundation for on-farm animal care	Ensure a culture
Create a culture of continuous improvement	Replace supervision & management of employees
Snapshot of farm management practices	Guarantee BMPs are followed
Requires producer monitoring, oversight and active on-farm participation	Eliminate threats to consumer trust



FARM Animal Care by the Numbers

- ~130 participants.
- 98% of the United States domestic milk supply in 49 states.
- **>60,000** 2nd party evaluations completed to date.
 - > 450 certified FARM animal care evaluators.



Version 3.0 Accountability Success

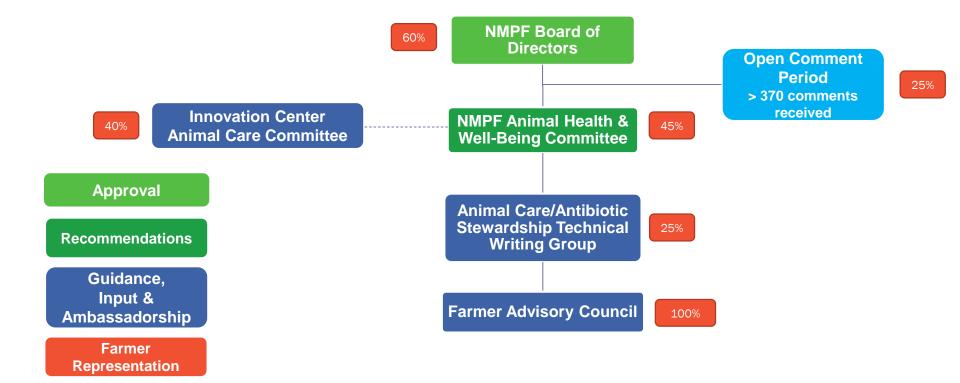
- 78% of herds have valid Veterinarian Client Patient Relationships
- 90% of herds conduct Annual Employee
 Training
- 99% of herds are no longer Tail docking
- 80% of herds have protocols developed for Calves, Non-Ambulatory and Euthanasia

Herds that do not meet these standards at the time of an evaluation do so within 6.5 months





FARM Animal Care Governance





Animal Care Version 4.0



Animal Care Continuous Improvement

Version 1.0 (2009 – 2012)

Voluntary
Participation

Version 2.0 (2013 – 2016)

Mandatory Participation

Voluntary Action Plans

Tail-Docking
Phase-Out 2022

Version 3.0 (2017 – 2019)

Greater accountability

Mandatory
Corrective Action
Plans: Training;
VCPR; Tail Docking

Critical Control
Points

Probation/ Suspension Version 4.0 (2020-2022)

Increased Accountability

Immediate Actions

Shorten Timelines

Implementation Oversight





Immediate Action

Tail docking

Mandatory Corrective Actions

(within 9 months)

- Veterinarian review
 - VCPR
 - Herd health plan
- Pre-weaned calf practices & protocol
 - Disbudding prior to 8 weeks of age
- Non-ambulatory practices & protocol
- Euthanasia practices & protocol
- Fitness of transport protocol
- Feed & Water access
- Continuing ed for non-family employees

Continuous Improvement Plans

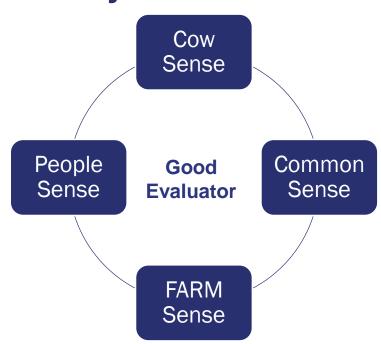
(within 3 years)

- Animal observations
 - · Body condition score
 - Hock/Knee
 - Locomotion
 - Broken tails
- Pain management for disbudding
- Written drug treatment records available for review by veterinarian of record
- Continuing ed for family employees



Increased Evaluator Accountability

- Updated Requirements
- Screening
 - Online Application
 - Telephone Interview
 - Online Pre-work
- Certification
 - Initial In-Person
 - Annual Recertification:
 - Trainers recertify in-person
 - Evaluators recertify in-person or via live web conference
 - Evaluators & Trainers Shadowed Annually



Evaluation Feedback

CARMERS ASSUALAGE	NEWSROOM	STORE	EVENTS	BLOC	CONTACT US	REPORT ANIMAL AI	BUSE PARTICIPANT LOGIN
FARM.	Home	What is FARM? 🗸		FARM Standards V		FARM Resource	s v C
PORE/OLE MANAGERS	C	onr	ect	wit	h Us!		
National Milk Producer	s Federation			FIRST NAM	1E	LAST NAM	ИE
2107 Wilson Blvd., Suite 60 Arlington, VA 22201	00			YOUR EMA	ML		
J 703.243.6111				MESSAGE			
dairyfarm@nmpf.org				Messi	age Here		
Contact a FARM Team me	ember						
Provide Feedback for yo	our Animal Care Eval	luation →		>			//
				_ r	m not a robot	reCAPTCHA Privacy - Terms	
							Submit

www.nationaldairyfarm.com

MILK COOL	PERATIVE/PROCESSOR
DATE OF E	VALUATION*
mm/d	dd/yyyy
EVALUATO	я
EVALUATION	ON TYPE
	arty (evaluation completed by your cooperative, processor or independent
personn 3rd Pa	er) arty (evaluation completed by Food Safety Net Services / FSNS)
DID YOU R	ECCIVE A COPY OF THE NATIONAL DAIRY FARM ANIMAL CARE REFERENCE MANUAL PRIOR YOUR ON?
O Yes	◎ No
WERE YOU	AWARE OF THE NATIONAL DAIRY FARM ANIMAL CARE STANDARDS PRIOR TO YOUR EVALUATION?
O Yes	○ No
DID YOU R	ECEIVE A PRE-EVALUATION CHECK-LIST TO ASSIST IN PREPARATION FOR YOUR EVALUATION?
O Yes	
DID YOUR EVALUATION	EVALUATOR EXPLAIN THE STRUCTURE OF THE FARM ANIMAL CARE PROGRAM BEFORE CONDUCTING THE DN?
O Yes	○ No
DID YOUR	EVALUATOR REVIEW YOUR PROTOCOL AND/OR RECORD BOOK?
	○ No
YOUR COM	EVALUATOR COMPLETE ANIMAL OBSERVATIONS AND PROVIDE THE ASSOCIATED BENCHMARK RESULTS ON /57
O Yes	○ No
	EVALUATOR REVIEW THEIR FINDINGS AT THE END OF THE EVALUATION PROVIDING STEPS TO DEVELOP ANS FOR ANY STANDARDS UNMET?
O Yes	○ No
HOW LONG	WAS THE EVALUATOR AT YOUR FARM DURING THE EVALUATION?



Stakeholder Engagement



Industry Stakeholders Focus

- Foster relationships with allied industry (pharmaceutical, animal health, equipment manufacturers, trade associations, trade media, etc.)
- Tighten support circle around dairy producers
- Educate stakeholders about FARM program areas and efforts
- Develop on-farm resources and training materials for the dairy community



Stakeholder Involvement

Veterinary Community

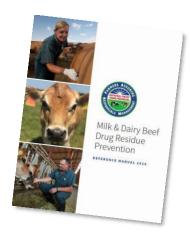
- Work closely with AABP
- Facilitate workshops/trade show at the AABP convention annually since 2016
- Create educational resources
- Encourage and assist with community engagement at the local level

BQA/NCBA

- Collaborative partnership
- FARM/BQA equivalency
- Synergies around dairy beef
- Jointly hosted stockmanship trainings
- Jointly represent industries at trade shows and conferences
- BQA/FARM Version 3.0 Equivalencies

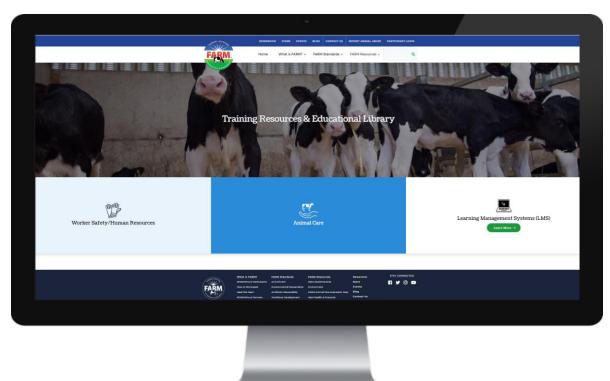
Corporate Organizations

- Joint resource development
- Sharing of information





Continuing Education Resources



Engagement of Top 25+ Food Chain















































DMI Global Innovation Partners are the (+) to the Top 25 Food Chain Company List with CSR specific engagement throughout the year.













Customer Support of Dairy Initiatives

- Ahold Chobani.
- Albertsons













Kraft Heinz





























- Listed as a supplier requirement
- Listed in the customer CSR report
- Listed on the customer website
- Via conversations direct with the customer
- Growing interest in other FARM programs
- Increased customer involvement in Dairy Sustainability Alliance



Thank You

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